PRESS RELEASE

No Magic Announces Free Online UML 2 Training

As a Follow up to the Company's Inaugural User's Conference
No Magic Seeks to Expand the Software Modeling Community by Providing
Free "Gateway to Architecture" UML Training.

Plano, TX – December 1, 2010: No Magic, Inc., the leading global provider of integrated modeling, simulation, & analysis solutions and services, today announced that it is offering its UML 2 online training course "Free-of-Charge". The No Magic online UML 2 course is designed to teach those interested in Unified Modeling Language (UML®) the basic tenets of UML 2.

UML is the de facto standard notation for software design. Its graphical representations integrate with a wide array of software models, and are used around the world on thousands of projects involving architecture, software, hardware and information processes.

"UML is the industry's standard notation, and it continues to gain popularity because it supports the needs of developers; it's flexible; and it's portable," said Gary Duncanson, President and CEO of No Magic. "The complimentary online UML training that we've announced at our recent No Magic World User's Conference 2010 is the best program for learning UML quickly and easily. It's also the most convenient and comprehensive forum for learning how to create models via MagicDraw. UML 2 is the Gateway to Architecture, providing mandatory baseline knowledge for doing other types of modeling like SysML, UPDM, and others. As a continuation of being a good steward to our Industry, offering this course can help stretch IT budgets and promote modeling into the mainstream."

No Magic's UML 2 online training program enables students to learn at their own pace, anywhere around the globe. The estimated time to complete the class is 24 total hours, yet participants will have online access to all of the learning materials for 90 days. Course materials include modules, sample models, demos, and a lab manual with practical exercises, including a final exam.

The UML 2 online course covers the following:
- Presents a comprehensive overview of the UML 2 modeling notation
- Shows students how to create and design models
- Covers the complete modeling lifecycle from requirements to implementation
- And presents a concise and practical case study.

Participants taking the online UML course from No Magic can also choose to receive UML certification from No Magic, at a total cost of $99. The online training includes 90 day access to the training website, plus all lectures, workshops, and the final exam. For more information, or to register, please visit: www.magicdraw.com

Additional online training courses in SysML and UPDM/DoDAF/MODAF are also available, and No Magic offers on-site training in UML, SysML, UPDM/DoDAF/MODAF, Soa/SoaML and requirements management. Interested parties should visit www.nomagic.com for further details.

About No Magic, Inc.

One of the most respected providers of standards-compliant modeling, simulation and analysis solutions in the industry celebrates its 15th year anniversary of its product and service line this year. The Cameo™ Suite supports the full enterprise application life-cycle from business requirements/planning through and including final testing with award-winning, OMG™ standards-compliant products that efficiently model

your organizational structure, business processes, applications, information and technology. MagicDraw® supports multiple domain-specific models based on UML® including: BPMN™, SysML™, DoDAF/UPDM, MDD, SOA, unit testing, data modeling and more. Professional services include training, consulting, custom applications and MagicDraw® product customizations such as custom modeling domain diagrams, requirements management, team collaboration, design and analysis.

Founded in 1995, No Magic, Inc. is headquartered in Plano, Texas with operations worldwide. More information can be found by visiting http://www.nomagic.com.

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