

## **No Magic Press Release**

For Immediate Release September 13, 2011

# **No Magic, Inc. Relocates Headquarters and U.S. Development Center to Allen, Texas Move to One Allen Center “Great Fit” For Expanding Business and Employment**

Allen, Texas (September 13, 2011) No Magic Inc., the leading global provider of integrated modeling, simulation & analysis solutions and services has relocated its global headquarters and U.S. development center from Plano to One Allen Center in Allen, Texas. The company is located on the ground floor of One Allen Center, which is located at 700 Central Expressway South. The move brings numerous new jobs to Allen, with No Magic expected to hire more employees in the next six months.

“We believe that Allen is a great fit for our growing business and our employees, with One Allen Center being the most prestigious office space available in Collin County,” says Gary Duncanson, President and CEO of No Magic. “We contacted the Allen Economic Development Corporation who offered us many reasons to make the move. Our employees embrace all that Allen has to offer in terms of shopping, entertainment and restaurants, and this aspect of Allen made our decision even easier. The Allen Economic Development Corporation has been terrific in assisting us with the myriad of logistics. We plan on being good corporate citizens of Allen, Texas for many years to come,” said Duncanson.

The Allen Economic Development Corporation was formed in 1993 by the City of Allen to act as the one stop location for citywide economic development.

No Magic services a number of high profile clients in industries ranging from aerospace/defense and telecommunications to the financial and government sectors with many customers in the Dallas Fort Worth area.

“We are pleased that No Magic, Inc. contacted Allen for its Class ‘A’ office space on Central Expressway,” said Tim Wood, President of the Allen Economic Development Corporation (AEDC). “With retail and restaurants nearby, it’s a very convenient location for their office, and convenience and quality of life is why many companies are coming to Allen,” Mr. Wood added.

### **About No Magic:**

Founded in 1995, No Magic is headquartered in Allen, Texas with operations worldwide. No Magic is one of the most respected providers of standards-compliant modeling, simulation and analysis solutions in the industry. No Magic's Cameo™ Suite supports the full enterprise application lifecycle, from business requirements/planning through final testing with award-winning, OMG™ standards-compliant products that efficiently model organizational structure, business processes, applications, information and technology. MagicDraw®, the most mature standards-compliant and oldest UML tool on the market, supports multiple domain-specific models based on UML(R): BPMN(TM), SysML(TM), DoDAF/UPDM, MDD, SOA, unit testing, data modeling and more. Professional services include training, consulting, custom applications and MagicDraw® product customizations. For more information, visit [www.nomagic.com](http://www.nomagic.com).

### **About Allen Economic Development Corporation (AEDC):**

In 1992, the citizens of Allen passed a citywide half-cent sales tax in support of an economic development corporation. Since its inception, the Allen Economic Development Corporation (AEDC) has been charged with facilitating company relocations and assisting the expansion of existing businesses, which creates jobs and additional tax revenue to the community. Since 1992, the AEDC has recruited over seventy new businesses and industries to Allen that have contributed to increasing Allen's total ad valorem tax base from \$729 million in 1992 to over \$8 billion in 2010.

The AEDC board of directors, appointed by the City Council, governs the corporation's operations. These individuals represent a diverse spectrum of interests and expertise, which is invaluable to making prudent decisions with regard to the quality of Allen's economic development.

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