No Magic CEO Receives Prestigious Patriot Award for Support of U.S. Military



U.S. Congressman Sam Johnson Praises Company For Hiring Vets

No Magic, Inc. President and CEO Gary Duncanson (right) received the Patriot Award for his hiring and support of military veterans. Congressman Sam Johnson, Third District, Texas (left) presents Duncanson a flag flown over the U.S. Capitol to commemorate the honor.

Allen, TX, January 17, 2012: No Magic, Inc. President and CEO Gary Duncanson was awarded the prestigious Patriot Award, in recognition of his support of the U.S. military and his policies of supporting and hiring veterans for the company. The award is given by the Employer Support of the Guard and Reserve (ESGR), a Defense Department agency, to recognize businesses which practice leadership and implement personnel policies that support employee participation in the National Guard and Reserve.

But Duncanson wants more.

He is challenging businesses across the U.S. to hire veterans returning from Iraq and Afghanistan, who he hails as 'men and women of honor' who are responsible, accountable and get things done. Duncanson was nominated for the award by Benjamin Moreland, a No Magic employee, Naval Academy graduate and Lieutenant in the United States Navy Reserve.

Retired Army Colonel J.P. Hogan presented the Patriot Award to Duncanson, and U.S. Congressman Sam Johnson presented the No Magic CEO with an American flag that flew over the U.S. Capitol. The Allen-based technology company is located in Johnson's Third District of Texas, and the Congressman also urged employers to strongly consider military veterans for job openings as the economy continues to improve.

"We do not often hear the stories of the support system behind our Armed Forces whose sacrifices and action allow our brave men and women to continue serving America," said Rep. Johnson. "It's great people like Gary Duncanson who are the unsung heroes."

No Magic is a veteran-owned, privately-held technology firm. Its modeling, simulation and analysis software solutions are utilized by a number of government agencies and defense contractors. Members of Duncanson's family are also currently serving in the U.S. military.

"As the saying goes, 'you can either stand behind our troops or feel free to stand in front of them'," Duncanson said when accepting the award. "The work ethic of our men and women in uniform is what the American economy needs today to grow small business, attract more international trade and make 'MADE IN THE USA' mean something again."

Selected quotes from awards ceremony:

- "Gary's patriotism shines through daily as he encourages our company and partners to hire veterans. His most recent hire is an Army veteran and he has also made a job offer to a former shipmate of mine. He is a patriot of the highest order." Benjamin E. Moreland, LT. USNR
- "Gary is an admirable leader and true patriot." Rep. Sam Johnson
- "It's important that America knows how we can help our men and women in uniform once they return home from the world's hot spots. The Patriot Award helps do that and No Magic is a business that walks the walk." J.P. Hogan – Colonel, U.S. Army (Ret.), Area Chair, ESGR

About No Magic, Inc.

One of the most respected providers of standards-compliant modeling, simulation and analysis solutions in the industry, No Magic is positioned by Gartner, Inc. in the Magic Quadrant for Business Process Analysis Tools. The Cameo[™] Suite supports the full enterprise application life-cycle from business requirements/planning through and including final testing with award-winning, OMG[™] standards-compliant products that efficiently model organizational structure, business processes, applications, information and technology. MagicDraw® supports multiple domain-specific models based on UML® including: BPMN[™], SysML[™], fUML, DoDAF/UPDM, MDD, SOA, unit testing, data modeling, simulation and activity-based model-driven costing. Professional services include training, consulting, custom applications and MagicDraw® product customizations such as custom modeling domain diagrams, requirements management, team collaboration, design and analysis.

Founded in 1995, No Magic, Inc. is headquartered in Allen, Texas with operations worldwide. More information can be found by visiting <u>http://www.nomagic.com</u>.

Contact Information:



No Magic, Inc. One Allen Center 700 Central Expressway South, Suite 110 Allen, Texas 75013 USA Phone: +1-214-291-9100 Fax: +1-214-291-9099 Contact : ray@nomagic.com