# PRESS RELEASE

## MagicDraw UML Wins Design and Modeling Category Award at Great Indian Developer Summit

Plano, TX, May 20, 2009. No Magic, Inc., the leading provider of integrated modeling software and services, today announced that its premier product, MagicDraw® 16.0 was the recipient of the design and modeling category award at the Great Indian Developer Summit Awards presentation 2009 held in Bangalore, India April 22-25.

The Summit's design and modeling category honored leaders in requirements gathering, modeling, prototyping, GUI design and analysis tools. The award selection criteria applied by an international panel places emphasis on functionality, usability, innovation excellence and user feedback.

Paul Duncanson, Chairman and President of Asian and European Operations at No Magic received the prestigious award on behalf of the No Magic, MagicDraw UML team.

"We are honored to receive this important award at the Great Indian Developer Summit," said Gary Duncanson, President and CEO, No Magic, Inc., and Member of Object Management Group's Board Directors. "This well deserved recognition is a result of more than a decade and a half of continuous product optimization by our global team. We are extremely honored that the Summit judges have recognized us as one of the leading modeling tools on the market today. With MagicDraw UML, we offer the most complete standards compliant solution in the industry, as well as the fastest way to create interoperable architecture," added Mr. Duncanson.

**About No Magic, Inc.**

No Magic, a leading provider of business process and architecture modeling software with its MagicDraw® product line, supports the full life-cycle from the requirement and planning process through final testing with award-winning, OMG standards-compliant software that quickly architects and models your organizational structure, business processes, applications, information, and technology. MagicDraw® supports multiple domain-specific models including UML®, BPMN, SysML, DoDAF, MDA, unit testing, data modeling and more. Service offerings include training, consulting, and custom applications, and product customization for any part of the MagicDraw® suite of tools like custom modeling domain diagrams, requirements management, team collaboration, design, and analysis.

Founded in 1995, No Magic Inc. is headquartered in Plano, Texas with operations worldwide. Further information on No Magic can be found at www.nomagic.com.

## Additional Information

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